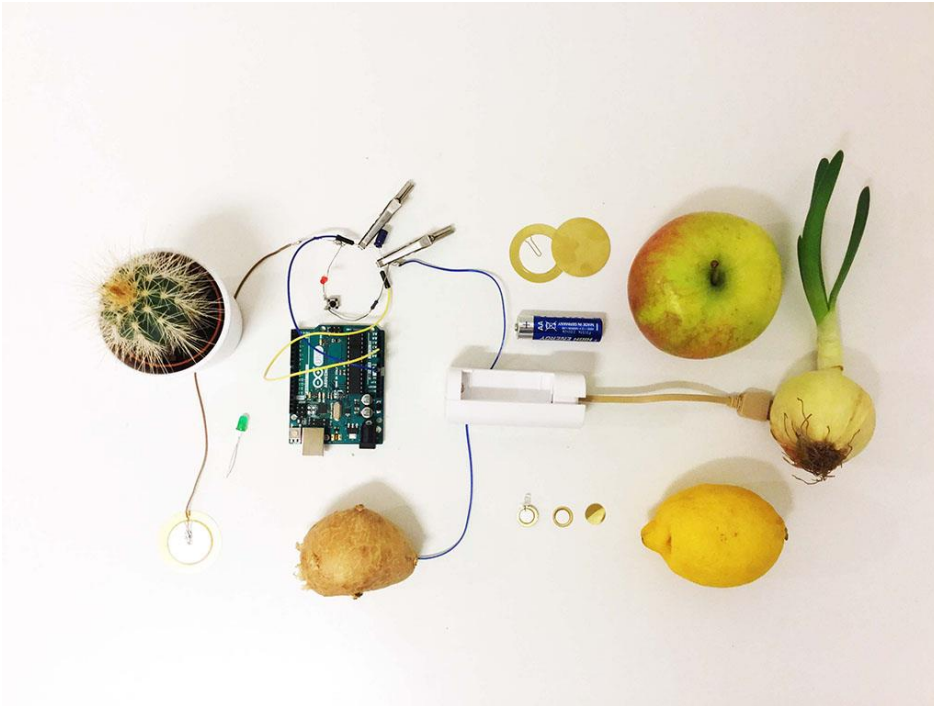


Yunhyun Park



PLAYFUL ENERGY

Playful Energy is an experimental study that focuses on the intersection of environmental, social, cultural and economic systems through the lenses of the sciences, social sciences and humanities. This research and design aims to contribute towards energy harvesting from the human movement and encourage people's sustainable behavior through playful and poetic experiences. It provides an insight into the cultural value of future technology, design and art, which aims to understand the various aspect of the relationship between alternative energy sources and human life. Yunhyun Park's artworks demonstrate a new connection between technologies and human activities, bringing the notion of heterotopia by Michel Foucault. It is also inspired by the speculative design.

ABOUT YUNHYUN PARK

Yunhyun Park is an artist and interior designer based in Seoul Korea and Basel Switzerland. After her marriage with Dr. Meanhwan Kim, she moved to Portland, USA and opened a local design studio 'Nanannani Collectible' in 2010 and ran it until 2014. Her design studio has been a personal platform to develop and produce her own designs. Now, Nanannani studio has moved to its present location in Basel, Switzerland and she has headed on the conceptual design research 'Playful Energy' at the Masterstudio, University of Applied Sciences FHNW. Her main research interests lie in sustainable urban environments, forms and culture, critical design and speculative design. Yunhyun's work reflects her fascination with nature, materials, crafts and arts, history, people and making these passions into a design.

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