

Wil Simpson

My Definition.

We are surrounded by art.

As we shuffle past row upon row of magazines, newspapers, fashion, cars, all of the sensational tabloids, and the ever expanding & endlessly extended walls of droning Video screens.

There is the art, right there in front of us.

So visible, that it has become invisible.

This is my subject and this is my palette.

Consumerism, celebrity, sex, toys, media, products, politics, myth and legend.

The plastic Art of a decadent, desensitized & mind numbing world.

The fashionable world of product, pre-packaged, mass produced and mass marketed.

The delusions and the illusions, bought & sold & bought again.

A frenzy of consumption that often amounts to nothing.

Our world remains the same and is perpetually changing, as is my work.

My work is like a Mobius loop constantly evolving, continuously returning and endlessly reverting.

In my work the end of "Main Street" is simply an altered Version of the beginning of "Main Street" again.

Art is generous.

Art can be anything we want, anything we like, anything we feel we need.

I interfere, I alter and I rearrange.

My work is a open Interpretation, reinvention, exploration and examination of everything in our culture and society, the good, the bad, the ugly, and the high Ideals we so rarely achieve.

Wil Simpson

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Wil Simpson: Video Killed The Radio Star / Oil / Cradled Wood Panel / 102 cm x 105 cm / 2015

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